



Fall 2025

NEWSLETTER

ONTARIO BUSINESS EDUCATORS' ASSOCIATION



Front Row:
M. Mashud, A. Hogarth,
E. Marotta-Kulcsar,
Z. Omarali, and B. Velos.
Back Row:
R. Barrie, T. Nurmi,
J. Kulcsar, and E. Specht.
Missing:
W. Nassar.

President's Message:

First and foremost, thank you for the trust and confidence you have shown in me by electing me as the new President of OBEA. It is both a great honour and a profound responsibility—one I accept with humility, genuine enthusiasm, and steadfast dedication.

As someone who values collaboration, innovation, and the real-world impact that Business Studies offers to our students, I genuinely look forward to learning from each of you, sharing ideas, and working together to enhance both our teaching methods and student outcomes. As I step into this role, I understand that leadership is not about titles or authority — it's about service, vision, and teamwork. I honour the legacy of those who came before me and the progress we have made together as a team. I thank my predecessor, Bill Velos, for his dedication and leadership.

OBEA's mission statement describes us as "An Advocate for Teachers and Students." Through our Conferences and other in-person events, we build and strengthen professional relationships that enrich our teaching. For over 130 years, OBEA has remained dedicated to introducing innovative and engaging ideas that enhance teaching and learning in classrooms. This has been the core of OBEA. I'm here not just to contribute, but to grow with you as part of a team. I believe the most effective work happens when we support each other, challenge ourselves, and celebrate our shared successes.

Looking ahead, I envision a future built on innovation, inclusion, and delivering results. Together, we will continue to strengthen our foundations, confront challenges directly, and seek new growth opportunities.

In conclusion, let us commit to thinking boldly, acting kindly, and remaining united in our purpose. I look forward to the journey ahead and the achievements we will accomplish together. *Andiamo avanti!* Let's go onwards!

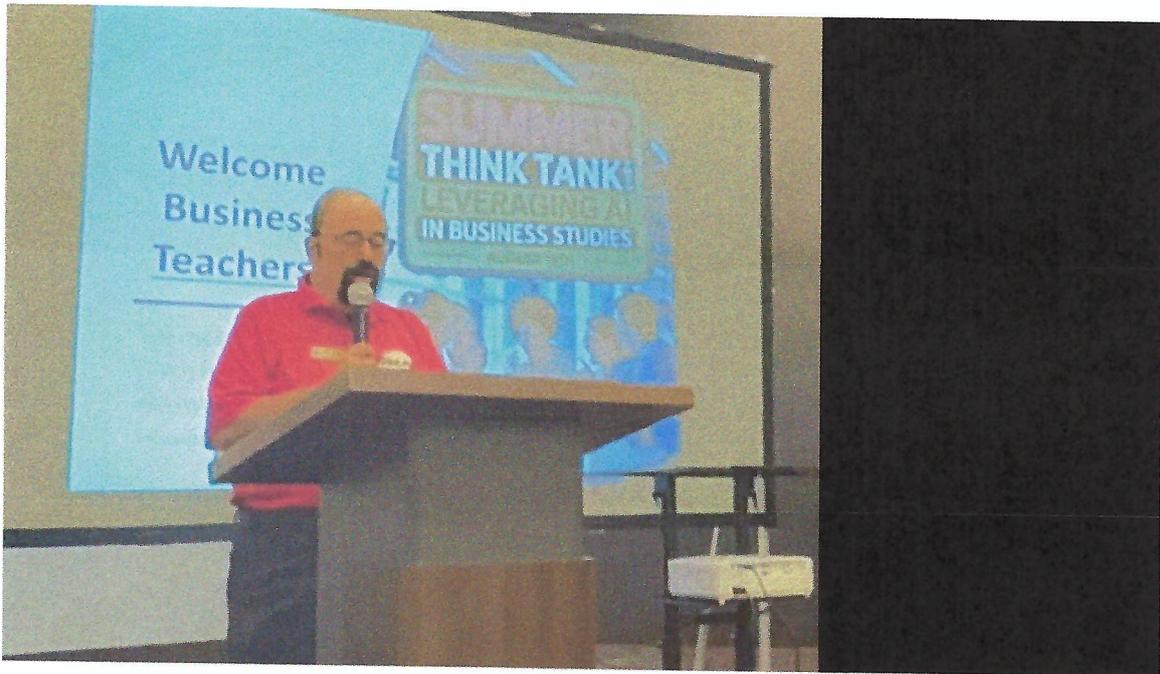
Emilia Marotta-Kulcsar, OBEA President,
September, 2025



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Current Events:

On August 13, Business educators from across Ontario gathered in Mississauga for the OBEA Think Tank 2025. This year's theme, Leveraging AI in Business Studies, brought together teachers of all experience levels to explore how artificial intelligence can support lesson design, resource creation, and classroom innovation.

Adapting to change is crucial as digital transformation keeps businesses competitive, while sustainability gains traction as consumers prioritize eco-friendly practices. A customer-centric approach with personalized experiences is driving brand loyalty, and advancements in AI and automation are optimizing efficiency across industries.

OBEA'S ANNUAL SPRING CONFERENCE

Friday, April 17, 2026

DoubleTree by Hilton Toronto Airport West Hotel

5444 Dixie Road

Mississauga, Ontario

Reserve Department, SHSM, and Union Funds now!!!

**SAVE THE
DATE...**



Upcoming Events & Deadlines:

September 26, 2025

OBEA's Presentation to York University's Faculty of Education Students

October 2-3 OECTA Beginning Teachers' Conference--OBEA Attending

October 18, 2025 - OBEA's Student Awards' Luncheon

Late November, 2025 - Workshop Proposals Open

December 17, 2025 - Workshop Proposals Deadline

February 10, 2026 - CPA-Ontario and OBEA Virtual Event



Sponsor Spotlight:



Chartered Professional Accountants (CPAs) are Ontario's trusted business leaders. They are highly valued for their financial expertise, strategic thinking, business insight, management skills and leadership. The CPA Certification Program is a challenging and rigorous education program that meets the needs of business, public practice and government. Becoming a CPA means a commitment to excellence and high professional standards, and is your key to a highly successful career.



**Author Douglas Price,
Keynote Speaker - OBEA's
Student Awards' Luncheon -
October 18, 2025**

Lessons and Resources:

Is there a Cure for death by PowerPoint?

MS PowerPoint now includes a "Presenter Coach". PowerPoint's Presenter Coach gives students real-time feedback on pacing, tone, and filler words. It generates a report with tips to improve, helping them build confidence and polish presentations before presenting or pitching ideas.



Contest Corner:

Looking for ways to engage your students? Why not introduce them to our many Contests. OBEA hosts Contests that directly connect to the curriculum for many of the Business courses. Check them out at OBEA.ca/Contests.

